## 1 Feature matrix

The differences of the Dialogpost Manager Professional to the standard version can be derived from the following table:

| Feature  | Standard | Professional |
|--|----------|--------------|
| Address check  | x        | x            |
| Address check: Extended options<br>Keep upper case, unify spelling, official city supplement, check names of major<br>recipients, adjust search mode   |          | ×            |
| Address check: Streetcode can be activated   | Х        | X            |
| Address check: Thesaurus   |          | X            |
| Address export (txt, csv, xls, xlsx, dbf, mdb, accdb and xml)  | X        | X            |
| Address import (txt, csv, xls, xlsx, dbf, mdb and accdb) incl. import templates  | X        | X            |
| Address import (label format)  |          | x            |
| Address import (only ZIP)  |          | X            |
| Address import via ADO   |          | X            |
| Anonymization of projects  | ×        | X            |
| Batch processing   |          | X            |
| Blank forms  | X        | X            |
| Customer index   |          | X            |
| Data backup  | ×        | X            |
| Data protection assistant  |          | X            |
| Duplicate search   | ×        | X            |
| Duplicate search: Options Adjust search mode, select search intensity and match accuracy, show similar address as duplicates, contact person with B2B, first name with B2C, consider field Company3, compare company and name fields |          | x            |
| Import Pack & Go   |          | X            |
| Export Pack & Go   | X        | X            |
| Individual Katalog dispatch  |          | x            |
| Inkjet export  | X        | X            |
| Job splitting  |          | J            |
| Letters international at kilo-rates  |          | Ю            |
| Logging of user activities   |          | X            |
| Mail merge: Barcode  | X        | X            |
| Mail merge: Datamatrixcode   | X        | X            |
| Mail merge: Interface to Word  | X        | X            |

| Feature  | Standard | Professional |
|--|----------|--------------|
| Mail merge: Panel print  | X        | X            |
| Mail merge: Premiumadress  | X        | x            |
| Mail merge: QR code  | X        | x            |
| Mail merge: Spell check  | X        | x            |
| Mail merge: Text length check                                    | X        | x            |
| Mail merge: Water marks  | X        | x            |
| Map Tool   | X        | X            |
| Merge address databases  |          | X            |
| Multi-Change with filtered addresses                             |          | X            |
| Multiple export of individual fields                             | X        | X            |
| News/Update check (incl. auto update)                            | X        | X            |
| Nielsen region, provinces exportable                             |          | X            |
| Nixie check  |          | X            |
| Optimization: based only on ZIPs                                 |          | X            |
| Optimization: Dialogpost Schwer                                  |          | X            |
| Optimization: Extended settings                                  |          | X            |
| Optimization: Dialogpost International                           |          | ΙΟ           |
| Optimization: Dialogpost National                                | X        | X            |
| Optimization: Partial posting                                    |          | X            |
| Order management   | X        | X            |
| PDF export   | X        | X            |
| Postwurfspezial  |          | X            |
| Production: Minimize number of trays/bundles                     |          | X            |
| Production: Multi-flow method                                    |          | V            |
| Production: Pallets  |          | x            |
| Production: Single flow method                                   |          | V            |
| Production: Trays and bundles                                    | X        | x            |
| Production: Variant clean  |          | V            |
| Project explorer   | X        | x            |
| Project statistics   | X        | x            |
| Routing label editor   |          | x            |
| Routing labels   | X        | x            |
| Salutation check   |          | X            |
| Save lists as texts, clipboard                                   | X        | X            |
| Spreads: Nielsen regions, provinces                              |          | X            |
| Spreads: ZIPs, cities, routing regions, routing zones, countries | X        | X            |
| Tray/Bundle list   | X        | X            |

| Feature   | Standard | Professional |
|---|----------|--------------|
| Tray/Bundle target list, pallet list and pallet target list               |          | X            |
| User administration   |          | x            |
| Items with variant content  |          | V            |
| Wizard (Czech, Danish, English, French, German, Italian, Polish, Spanish) | Х        | X            |
| ZIP search  | Х        | x            |

 $\begin{aligned} \mathbf{x} &= \text{regular feature} \\ \text{IO} &= \text{module International optimization} \end{aligned}$ 

 $\begin{array}{l} J = \mathsf{module} \ \mathsf{Job} \ \mathsf{splitting} \\ V = \mathsf{module} \ \mathsf{Vario} \end{array}$